



Press Release

The cherry on top!

If ever there was a food evocative of the endless days of sunshine and carefree nature of summer, its ice cream. And if ever there was an ice cream that came as close to one that was freshly churned in your own kitchen, it's Maggie's ice cream.

Continuing with the obsessively high standard Maggie has set herself for her entire ice cream range, any new addition has quite a legacy to uphold; this is ice cream for grown-ups!

The latest flavour to join such esteemed ranks, Maggie's new Morello Cherry & Dark Chocolate Almond Ice Cream has a velvety mouthfeel that can only come from real cream, egg yolks and just fruit; this is full flavoured, wonderfully dense ice cream that is equally as luscious straight from a spoon as it is atop a homemade dessert. As Maggie explains, "I love ice cream for the fact it is so immediately refreshing in the heat of Summer, eaten most simply from a cone in hand, or dressed up to accompany perfectly ripe fruit, a rustic tart or homemade preserves. With my new Morello Cherry & Dark Chocolate Almond Ice Cream, I particularly like to top a scoop or two with crumbled Amaretti biscuits and serve with extra cherries in season."

You will find the ice cream at your local gourmet store and independent supermarket.

High resolution product images are available from the press section of our website www.maggiebeer.com.au/press

Should you wish to receive a sample of the product please contact:

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